

## Meeting Minutes

**Date:** 16/03/2025

**Time:** 11:00 AM

**Location:** Virtual Meeting via ZOOM

**Attendees:** Bianca Fallon, Ellyn Proffit, Keith Clark, Jolene Profit Maihi, James Barnes, Solitaire Mahmoud, Maria Viseur, John Viseur, Georgina Manuel and parents.

**Apologies:** Whaea Francis, Whaea Doris, Matua Thomas, Matua George, Teia koopuu, Tina Paenga, Kathleen Whaitiri

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### Opening Karakia and Apologies

- Bianca opened the executive hui with karakia.
- Noted apologies from the members mentioned above and asked for any additional apologies.

### Minutes of Last Meeting:

- Secretary gave a summary of previous hui minutes, highlighting the following:
  - leadership activities, regional connections, and financial matters.
  - Efforts were mentioned to pair kaumatua with teina for leadership roles and improve coordination.
  - Financial concerns included business handling, branding, and copyright issues.
  - The importance of sharing the stories of Manuel Jose's five wives was emphasized.
- Matua James motioned for the previous minutes to be approved.
- Jolene approved, and Bianca seconded the motion.

### Executive Committee introduction and whanaungatanga

- Introduction of committee members and emphasized the significance of whanaungatanga, suggesting it be a regular topic on the hui agenda, given allocated time at the start of every hui.

### Matters Arising:

- Matua James raised a letter from Matua Thomas addressing previous events concerning the Jose Manuel page, highlighting the need to adhere to page rules regarding religious and political posts.
  - The letter also emphasized the importance of recognizing Manuel Jose's five wives and their stories.
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### Reports:

- **Treasurer's Report:**
  - **Treasurer** provided the financial report, noting that the only outgoings were for website hosting and domain renewal.
- **Regional Committees:**
  - **Challenges faced by Tāmaki Makaurau reps:** The need for better support and communication was discussed.
  - **Proposal:** Organize a meeting with regional reps to discuss their needs and offer support.
  - **Regional bank accounts:** Discussion around setting up bank accounts for regional committees and ensuring transparency in financial transactions.

- Importance of establishing administrative structures for regional committees and defining roles within the central committee.
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## **Agenda:**

### **1. Review Regional Committees and Membership Rules:**

- **Procedures for setting up and admitting members:** A discussion around formalizing the process for establishing new regional committees and admitting members.
- **Procedures for appointing regional management committees:** Discussed the process and criteria for appointing regional leaders.
- **Opening regional bank accounts:** Highlighted the need for clarity and transparency in the financial management of regional committees.

### **2. Jose Brand and Merchandising:**

- **The Jose Brand and Regional Initiatives:** Discussion on how merchandising could support regional initiatives.
- **Pricing Policies:** Need for a clear pricing structure for merchandise, with tracking codes to monitor fundraising by region.
- **Protecting the Jose Intellectual Property:** Discussed the importance of safeguarding the Jose Manuel brand and ensuring its cultural integrity.

### **3. Review Policy on Religious and Political Posts:**

- **Current Policy:** Emphasis on the policy prohibiting political and religious posts while allowing personal statements and discussion that is related to Jose Manuel whānau.
- **Update:** It was discussed the need to clarify this policy further, ensuring a clear distinction between personal opinions and the role of the platform.

### **4. Paniora Olive Oil Correspondence from Spain:**

- **Discussion:** A Spanish company reached out seeking endorsement for their Paniora olive oil brand. Concerns were raised regarding the potential misappropriation of the name Paniora.
  - **Response:** It was suggested organizing a remote call with the Spanish group to discuss the proposal and address concerns, ensuring Spanish whānau are involved in this conversation.
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## **General Business:**

- **Whakapapa and Merchandising:**
  - It was suggested that a kaumatua from each whanau line share educational posts about Manuel Jose's five wives.
  - A proposal was made to allow each line to present their whakapapa in their own way, and to release a pānui to identify representatives from each line.
  - There was mention of including representatives from each wife/line on the executive committee to ensure recognition of their contributions.
- **Merchandising and Fundraising:**
  - Merchandise was discussed as a potential fundraising initiative. A website for handling orders was suggested, with tracking codes to identify which regions raise funds.

- It was proposed to create a separate account for merchandising funds, providing regular financial updates to the executive committee.
  - **Hui for education:** A hui was proposed to educate regional reps on merchandising and financial management.
  - **Regional Representation and Open Day:**
    - **Desire to support regional initiatives:** There was a strong desire to support local whānau and discuss their activities through an open-day hui of sorts.
    - **Financial support for regions:** It was acknowledged that regional activities may require financial backing, and a plan to address these concerns was agreed upon.
    - An invitation will be sent out for those interested in establishing regional whānau rūpū or connecting with local whānau in their area.
    - Coordinators for the open day hui include Keith, Georgina, Bianca, and whaea Maria.
  - **Content Moderation:**
    - **Handling contentious posts:** The process for content moderation was clarified, with Bianca as the main administrator.
    - **Respecting feelings:** A discussion on respecting those whose posts are removed and ensuring a clear and fair process.
    - **Keeping content focused:** The importance of maintaining a whanau kaupapa focus on social media to avoid political or religious conflicts.
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#### Action Items:

- Organize hui with regional reps to discuss their needs and provide support.
  - Coordinate an open-day hui with Keith, Georgina, Bianca, and whaea Maria to prepare an agenda and engage interest for regional reps.
  - Send invitations for people interested in establishing regional rūpū or connecting with local whānau.
  - Organize a remote call with the Spanish olive oil group to discuss their proposal and involve Spanish whanau in the discussion.
  - Create a separate account for merchandising funds and provide regular updates to the executive on transactions and progress.
  - Follow up with the printer company to resolve outstanding financial matters and transfer the total amount to the main account.
  - Improve access to events through digital platforms to ensure better participation and engagement.
  - Focus on further research into the stories of Manuel Jose's five wives for the next meeting, with the intention of there being a rep from each whānau line to share information on the whakapapa of each of Manuel Jose's five wives.
  - Send out a list of executive committee members.
  - Pin posts on the main Facebook page about the pages from each region, as raised by Georgina.
  - Enforce the policy on political and religious posts: If a post doesn't align with the policy, it will be removed, and a quick executive hui will be held to address the issue. The sender will be informed before the post is deleted.
  - Clarify and communicate the policy on political and religious posts to whanau, emphasizing that only whanau kōrero is allowed.
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**The meeting adjourned at 2:20pm and the next meeting is scheduled for [To Be Confirmed].**